Model of Excellence Profile – Hiring Scale

Company Name:	Wanted Technologies Corporation	ICG#	3463
Address:	400 Jean-Lesage Boulevard, #500 East Hall, Quebec City, QC, G1K 8W1 Canada		
Product Name:	Hiring Scale		
URL:	www.wantedtech.com	CEO Name:	Bruce Murray

Business and Product Overview

Business Information Framework Classification	*Applications Models:*
	  Evaluate – Reference and Intelligence
		Business Model:
		  Subscription – Subscription

	Content Models:
	  Original Compilation – Primary Research: Harvested
		Distribution Model
		  Direct Sales – Direct Sales: Captive

Company Overview	Wanted provides real-time business intelligence for the talent marketplace. Clients in the staffing, HR, RPO, media and government sectors use WANTED Analytics™ to find sales leads, analyze employment trends, gather competitive intelligence, forecast economic conditions and source hard-to-fill positions.	
Product/Service Description	The Hiring Scale, the newest addition to the Wanted Analytics product suite, seamlessly meshes government employment data and hiring demand information drawn from Wanted's database of 600 million online job ads to help companies and recruiters assess the difficulty of filling any job in any part of the country. The Hiring Scale gives recruiters and hiring managers an unprecedented and powerful view into both current and historical market dynamics to help determine the difficulty of hiring for any given position in any given geographical area. The Hiring Scale also provides recruiters with an estimate of the number of employees available to fill a position as well as a view of the companies they are competing with for talent. In addition, recruiters are able to access historic job ads so that they can see all of the companies that have hired for that position previously. Recruiters can use the historic job ads to find hidden candidate pools and start building a pipeline. All of this is possible through an innovative combination of government employment data and Wanted's database of 600 million current and historical help wanted advertisements. This capability helps recruiters and hiring managers set a sourcing strategy up front in the process thereby decreasing companies' time-to-fill metrics and cost per hire. A recruiter who knows at the beginning of the hiring process that a job is going to be difficult to fill can look at alternate locations and titles, and can set better expectations with the hiring managers, fine tune the job description and vary compensation to try to attract talent more quickly.	

Year Founded:	1999	BizDev Contact:	JP Rabbath, VP Product
Employees:	45	Main Telephone:	418-523-6663
Profile Date:	August, 2011	Primary Market Served:	99 – General Business
Ownership:	Public (TSX-V: WN)	Funding Source:	Not Applicable
MofE Class:	2011	MofE Status:	NOMINEE