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FOR IMMEDIATE RELEASE

INFOCOMMERCE GROUP ACQUIRES RIGHTS TO NATIONAL DIRECTORY CONFERENCE and REPORT ON DIRECTORY PUBLISHING

PHILADELPHIA, April 28, 2003 – The InfoCommerce Group (formerly The Perkins Group) has announced that it has reached an agreement with Simba Information to acquire the rights to the *Report on Directory Publishing* newsletter and the *National Directory Conference*, effective immediately.

Both this newsletter and conference were originally created by Russell Perkins, President of InfoCommerce Group, so this represents a logical home for these two well-established and respected properties.

InfoCommerce Group currently publishes *InfoCommerce Report*, a continuous information service for database and directory publishers, and by integrating the *Report on Directory Publishing* into this offering, the *InfoCommerce Report* service will provide even more news, analysis and insight to its subscribers.

InfoCommerce Group has simultaneously confirmed that the *National Directory Conference*, will take place this year October 26-28 at the Westin hotel in Philadelphia – the site of the first *National Directory Conference* in 1992. The Conference will feature a significantly expanded program with keynotes and presenters from some of the most successful and innovative companies in the commercial database business, as well as demonstrations of “best of breed” infocommerce products.

ABOUT INFOCOMMERCE GROUP INC.

The InfoCommerce Group provides consulting and research to its clients -- publishers of commercial databases from nearly 30 companies in seven countries.

InfoCommerce Group also publishes *InfoCommerce Report*, produces the annual InfoCommerce Conference and the Models of Excellence list and identifies opportunities and coordinates investments in early-stage database content companies. For more information please visit <http://www.infocommercegroup.com>, or call 610-649-1200, ext. 252.

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